

# Perdão por ter nascido mulher

**Rosi Costah**

Curadoria | Gleber Pieniz

## **VISITAÇÃO**

**5 de outubro a 5 de novembro** de 2021  
Segunda a sexta-feira das **10 às 16h**

## **LOCAL**

**Casa da Cultura Fausto Rocha Jr.**  
Rua Dona Francisca, 800 - Saguazu

# CURATORIAL PRESENTATION TEXT

## THE REPORT OF DAILY EVIDENCES

According to common sense, the bag a lady carries reveals her qualities. Contrary to popular belief that personality is made up of a plethora of complicated components, Rosi Costah believes that a considerable percentage of her identity is defined by the societal forces to which she is subjected since childhood, if not from the womb. Forgiveness for being born a woman takes inventory of these pressures through the clothes, colors, medicines, and accessories commonly associated with women, and proposes a critical review of this universe in a journey where different objects are removed from everyday use and appear rearranged in works that show little - or nothing - of the beauty that is typically expected from art.

Rosi Costah's lyrical vision remains set on the prejudice and historical limits of patriarchal society as she transitions between painting, performance, and installations using various materials. As a protest against the privileges that sexist thinking insists on maintaining,

her work appears as a denunciation of naturalized prejudices. At times, this results in arrangements whose affectionate memory and residual memory bear witness to violence (as in the various combinations with used clothes); at other times, it results in works where the apparent harmony between the elements is disrupted by the unexpected and subtle presence of items that are considered strange, signs of illness, malaise, and subjection that torment the body and consciousness (as in the dolls, jewelry, and other object series).

The exhibition becomes a part of the literary resistance movement against the oppressive power structures of the conservative culture. Her critique and sarcasm are evident in her point of view, which offers insights based on aspects of women's daily lives that are quite common and, as a result, potent in their nuance. The collection of works proposes nonviolent resistance and symbolic response; conflicts waged in many intellectual and artistic discourse venues; and essential confrontations with obscurantist notions that have reemerged in the nation.

GLEBER PIENIZ  
Journalist, curator, coordinator  
of the Art Laboratory

# EXHIBITION SETUP



## **GMAVK TEAM SETUP PROCESS**

The setup took place between October 4th and 5th, carried out by curator Gleber Pieniz and Franzoi, coordinator of GMAVK and mediation team Soraia Silva and Isadora Terranova.

Photos: Gleber Pieniz

EXHIBITION

# PERDÃO POR TER NASCIDO MULHER

ARTIST | ROSI COSTA - CURATOR | GLEBER PIENIZ



**VICTOR KURSANCEW MUNICIPAL ART GALLERY**

Unit of the Department of Culture and Tourism, attached to the Fausto Rocha Junior House of Culture.

Photos: GMAVK Team, SECOM

EXHIBITION

# PERDÃO POR TER NASCIDO MULHER

ARTIST | ROSI COSTA - CURATOR | GLEBER PIENIZ



**EXHIBITION  
WORKS**

**ARTIST  
ROSI COSTAH**



***Herança feminina***

Object, 2018

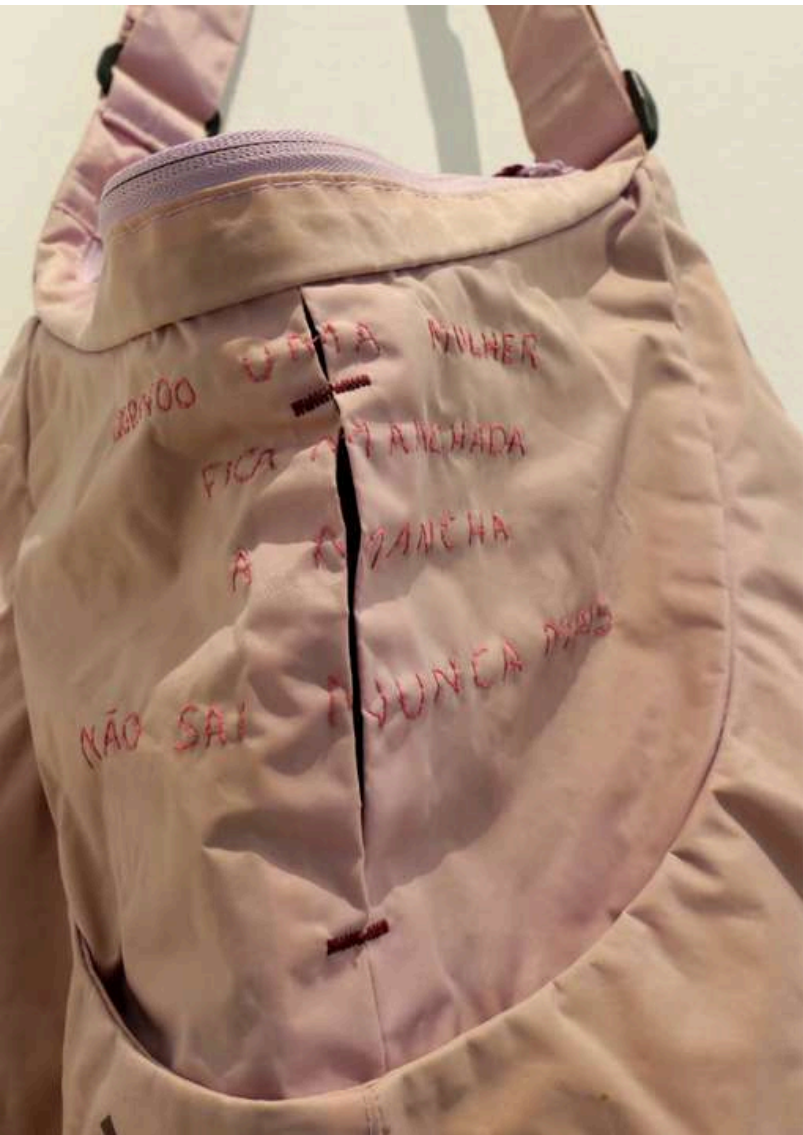
Handmade women's bag with painted word 50x30 cm

*Tentativa de ponto atrás*

(female spots series)

Object, 2018

Women's bag with embroidered words  
60x30 cm







***Depois da mulher manchada, nunca mais fica limpa***

(female stains series)

Textile panel/object, 2019

Light women's clothing used, donated and stained.

150 x 150 cm

***RN Marcadas***

(female spots series)

Object, 2019

Stained children's clothing and cardboard box, about 50 x 50



***Perdão pai, nasci mulher***

(female stains series)

Textile/print on women's pad, 2019

Pink Baby Panties/Feminine Pad/Menstruation 33 x 53 cm



***Meninas vestem rosa***

(feminine stains series)

Object, 2019

Stained baby bodysuit and fabric baby bag 25x20 cm





### ***Como remover mancha***

(female stains series)

Textile/ conceptual photography, 2019

Stained red dress, photograph of men's white shirt  
stained with lipstick

85 x 130 cm



***De mãe para filha***

Photoperformance, 2020

Conceptual photography/display 17 x 23 cm



***Uma Rede Assim***

PVC photography, 2020  
60 x 70 cm (each PVC sheet)



*Uma Rede Assim*

Video Performance, 2020  
Access via QR Code or take a look at

[youtube.com/watch?v=2-UjM4KRB84](https://www.youtube.com/watch?v=2-UjM4KRB84)



***Pense Rosa***

Textile with interference, 2019

Used and donated women's pink clothes 90 x 190 cm





***Bela Adormecida***

Textile/tablets, 2019  
Used and donated women's clothing, tablets  
about 0.40 x 0.60 cm



***Pré-forma***

(pink world series)

Objects with words inserted 22 x 23 cm

## *Coisas de menina*

Objects, 2019

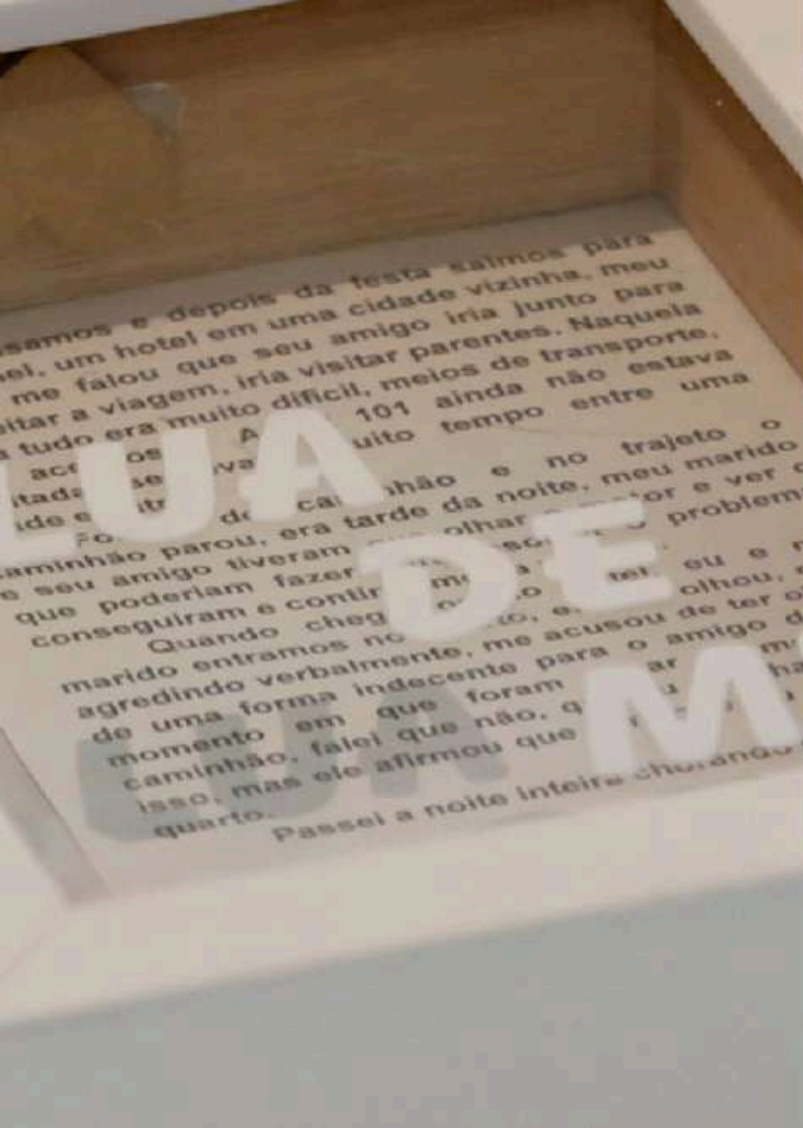
Red bag, objects and antidepressant 35 x 40 cm





### ***Forma básica***

Textile/Box frame with glass, 2019  
Used and donated women's clothing, baby  
bodysuit Frame box with glass  
43 x 80 cm



### *Casamento I*

Object/woman story, 2020

18 x 24 cm



Frames of the Video performance **E Nem me Serve**, Rosi Costah

## ***E Nem Me Serve***

Video Performance, 2020  
1 minute and 34 seconds in looping

*The video performance was broadcast on a television installed on the wall of GMAVK during the period that the exhibition in question was on display*

# TALKS WITH THE CURATOR

GMAVK EDUCATIONAL EVENT



*Event carried out on October 6th during the in-person exhibition.  
Photos: GMAVK Team.*

**GLEBER PIENIZ**



# TALKS WITH THE CURATOR

GMAVK EDUCATIONAL EVENT



*Event carried out on October 13th during the in-person exhibition.  
Photos: GMAVK Team.*

**ROSI COSTAH**

# TALKS WITH THE CURATOR AND ARTIST

## GMAVK EDUCATIONAL EVENT



### **VISITORS ROSI COSTAH AND GLEBER PIENIZ**

The Talks with the Curator and Talks with the artist are part of GMAVK's educational events. In these activities, the trajectory, research, poetics and development of the exhibition are explained, from the perspective of the artist and curator. Furthermore, a specific approach is made to the context of some pieces and the general conception of the exhibition. The action included visitors, coordinators, management, employees and teachers from all areas of Casa da Cultura, and the outsourced team.

Photos: GMAVK Team.



*Photo: Detail of the work Pense Rosa - Rosi Costah*

*CONCEPTUAL ART*

The idea, or concept, as the name implies, is the most significant component of a conceptual artwork. In this kind of art, form and execution are secondary, with the concept taking precedence over both. It is accurate to state that conceptual artists often disagree with objectualism.

It doesn't matter how well an artwork is executed or how visible and palpable the item is in this particular case; what matters is that it provokes thought and asks questions of the audience. Conceptual artists want to provoke thought, argue about the definition of art, and, most importantly, challenge and undermine the established order.

Metaphors that are difficult for the spectator to understand simply by seeing are frequently used in conceptual art. The piece then extends an invitation to the audience to turn on more electronics, highlighting the importance of interaction, tactile sensation, introspection, and extended viewing. In this way, the atmosphere of the artwork devalues and makes room for reflection, which calls for a proactive response from individuals who view it.

**Rebecca Fuks**

Graduated in Languages and Literature from the Pontifical Catholic University of Rio de Janeiro (2010), Master in Literature from the Federal University of Rio de Janeiro (2013) and PhD in Cultural Studies from the Pontifical Catholic University of Rio de Janeiro and the Portuguese Catholic University of Lisbon (2018).

Source: <https://www.culturagenial.com/arte-conceitual/>

# SUPPORT RESOURCES

## AUDIOMEDIATION



ACCESS USING THE  
QR CODE



OR LOOK AT:

**[BIT.LY/3LYUMQX](https://www.facebook.com/photo.php?fbid=4089597484442384&set=t.100002191573247&type=)**

### **ROSI COSTAH**

Exhibition artist

Rosi Costah was born in Joinville, has a degree in Pedagogy and Visual Arts, and has been guiding artistic works in her studio for over 20 years. She is a member of the Association of Visual Artists of Joinville (AAPLAJ) and has participated in 20 group exhibitions since 2012, with works in painting, installation, objects, photography and performance.

*Fonte da imagem:*

*<https://www.facebook.com/photo.php?fbid=4089597484442384&set=t.100002191573247&type=>*

# SUPPORT RESOURCES

## AUDIOMEDIATION



ACCESS USING THE  
QR CODE



OR LOOK AT:

**[BIT.LY/3LV9SQ5](https://bit.ly/3LV9SQ5)**

### **GLEBER PIENIZ**

Exhibition curator

Journalist and teacher, master in history, theory and criticism of visual arts. He works as an exhibition curator and coordinator of the Art Laboratory, a mentoring and monitoring program for artists.

# EXHIBITION CREDITS

## EDUCATIONAL MATERIAL

**SORAIA SILVA**

*VISUAL IDENTITY (educational material)  
VIDEO, IMAGE AND AUDIO (audiomediation)  
PHOTOGRAPHY*

**ISADORA TERRANOVA**

*VISUAL IDENTITY (educational material)  
VIDEO, IMAGE AND AUDIO  
(audiomediation) PHOTOGRAPHY*

**GLEBER PIENIZ  
REGÉRIO DA SILVA**

*PHOTOGRAPHY*

**GLAUCYA PAUL FERREIRA**

*DESIGNER*

**EMANUELLE TORRES**

*COMMUNICATION CENTER COORDINATOR*

**NAIARA LARSEN**

*COMMUNICATION ADVISORY*

**FRANZOI**

*EDUCATIONAL CURATORY  
PHOTOGRAPHY*



*Photo: Detail of the work Bela Adormecida - Rosi Costah*

**SECRETARY OF CULTURE AND TOURISM - GUILHERME GASSENFERTH**

**SECULT EXECUTIVE BOARD - FRANCINE OLSEN**

**CASA DA CULTURA MANAGEMENT - SEMITHA CEVALLOS**

**GMAVK COORDINATION - FRANZOI**

**GMAVK CULTURAL MEDIATION - SORAIA SILVA**

**GMAVK ADMINISTRATIVE SECTOR - ISADORA TERRANOVA**

galeria municipal de arte  
*Victor Muniz*

Secretaria de  
Cultura e Turismo



Prefeitura de  
**Joinville**